



## Media Kit

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### Why Girls Rock the House?

Women account for 50% of the U.S. population, yet comprise only 17% of the seats in Congress. We rank 70th internationally in women's political representation, behind Rwanda, China, Sierra Leone and the UK. \*\*

### The Premise

Girls Rock the House (GRTH) seeks to educate and build the self-esteem of middle school girls to increase their knowledge of the political process and encourage future political involvement.

### The Process

GRTH will reach 8th grade girls in political districts represented by participating women of the House of Representatives. In collaboration with middle schools and other community organizations, local GRTH groups are formed. Led by a volunteer, each group engages in a 6-week learning experience, culminating with a national bill writing competition. One winner from each political district is awarded a 2½ day trip to Washington, D.C., which includes meeting their Congresswoman.

### The Facts

- ✓ Since 1917, when Representative Jeannette Rankin of Montana became the first woman to serve in Congress, a total of 260 women have served as U.S. Representatives or Senators.
- ✓ In 2009, 74 women hold statewide elective executive offices across the country; women hold 23.6% of the 314 available positions. This is less than the number of women -- 88, or 27.4% -- serving in 2002.
- ✓ In the 89 years that women have served in Congress, women have gained an average of 1 seat per year.\*
- ✓ Four states have never sent a woman to the Senate or House of Representatives: Delaware, Iowa, Mississippi and Vermont.\*

\* Figures are for 2009, Source Center for American Women and Politics

\*\* Figures are for 2009; Source The White House Project and IPU World Classification

Girls Rock the House Advisory Board\*

**Representative Marsha Blackburn**

7th Congressional District  
Tennessee

**Representative Shelley Moore Capito**

2nd Congressional District  
West Virginia

**Representative Lois Capps**

23rd Congressional District  
California

**Representative Yvette Clarke**

11th Congressional District  
New York

**Representative Mary Fallin**

5th Congressional District  
Oklahoma

**Representative Kay Granger**

12th Congressional District  
Texas

**Linda Hudson**

BAE Systems

**Representative Ann Kirkpatrick**

1st Congressional District  
Arizona

**Cynthia Marshall**

AT&T North Carolina

**Representative Carolyn McCarthy**

4th Congressional District  
New York

**Representative Sue Myrick**

9th Congressional District  
North Carolina

**Representative Cathy McMorris Rodgers**

5th Congressional District  
Washington

**Representative Debbie Wasserman  
Schultz**

20th Congressional District  
Florida

\* As of October 13, 2009

## Recent News Release

### For Immediate Release

October 13, 2009

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### New National Initiative Reaches Young Girls and Women of Congress

- ✓ Girls Rock the House encourages young girls to learn about women in politics
- ✓ Rep. Sue Myrick (NC) and Rep. Debbie Wasserman Schultz (FL) among Congresswomen supporting the program and speaking at an October 15 press conference in D.C.

**Charlotte, NC** - While women comprise 50% of the nation's population, statistics reveal that they comprise just 17% of those serving in Congress.

"We should be improving those numbers," says Representative Sue Myrick (NC-9), an early supporter of Girls Rock the House and advisory board member. "This program will provide an outlet for young girls to learn about how our political system works and how they can get involved."

Girls Rock the House (GRTH) is designed for 8th grade girls in political districts represented by women of the House of Representatives. Local GRTH groups will be formed for a 6-week learning experience, culminating with a national bill writing contest. Winners will convene in June for a 2½ day trip to Washington, D.C., which includes meeting Congresswomen.

"I am delighted to be a part of Girls Rock the House," says Representative Debbie Wasserman Schultz (FL-20), a GRTH advisory board member. "This initiative sends a message to girls that they can and should consider politics as a career in future years. I am sure that my work with Girls Rock the House will introduce me to many future members of Congress."

On October 15, 10:00am on the House Triangle in front of the Capitol, Representatives Myrick and Wasserman Schultz will be speaking at a press conference to share more about GRTH. Advisory board members and other participating Congresswomen are expected to attend.

Nine Congresswomen have joined Representatives Myrick and Wasserman Schultz on the GRTH advisory board. They include Rep. Marsha Blackburn (TN), Shelley Moore Capito (WV), Lois Capps (CA), Yvette Clarke (NY), Mary Fallin (OK), Kay Granger (TX), Ann Kirkpatrick (AZ), Carolyn McCarthy (NY), and Cathy McMorris Rodgers (WA).

AT&T committed as the founding Presenting funder, while BAE Systems has joined in support as well.

For a GRTH electronic press kit, visit [www.girlsrockthehouse.org](http://www.girlsrockthehouse.org).

For more on the October 15 press conference, contact [rhitt@tribblecreativegroup.com](mailto:rhitt@tribblecreativegroup.com).

Follow us on [Facebook](https://www.facebook.com/girlsrockhouse) and Twitter (<http://www.twitter.com/girlsrockhouse>)

### About GRTH

A fiscal sponsorship fund is established for GRTH through The Foundation For The Carolinas. Nonprofit tax id # is 56-6047886. GRTH is managed by Tribble Creative Group ([www.tribblecreativegroup.com](http://www.tribblecreativegroup.com)).

## Program Management

### Mary Tribble, CSEP – President & CEO, Tribble Creative Group



Mary established Tribble Creative Group (TCG) in 1985 to help organizations communicate to their audiences through strategic event marketing and management. TCG implements project management, public relations, graphic design and in-house video production. Located in Charlotte, NC, the company's hallmark is a focus on creating events that make an impact in the community and the world. In 2000, she co-founded and planned The Forum for Corporate Conscience, an event that became a fulcrum for change for many participating companies, affecting the lives of hundreds of thousands of employees and customers. Then, in 2006, she co-founded the North Carolina Conference for Women - a project aimed at providing a platform for women of all ages and backgrounds to network with peers and become informed on timely issues that are of value to today's women.

Awards and honors include Charlotte Entrepreneur of the Year, Charlotte Businesswoman of the Year; the National Event Professionals Hall of Fame; Top 25 Women in Business from the Charlotte Business Journal; Woman Extraordinaire from Business Leader Magazine; Top 50 Influential Women in Charlotte from Mecklenburg Times and Woman of Distinction for Environmental Leadership from the Girl Scouts.

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Thank You to our Funders

**Presenting Level**



**Chair Level**

**BAE SYSTEMS**

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